



**CHECK
POINT**

2025 SPONSORSHIP PACKAGE

BY THE HACK STREET TEAM

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Checkpoint 2025 is an in-person hackathon, taking place this August 2025 over the course of 3 days.

OUR 2ND TEEN-LED HACKATHON THIS YEAR.

From Scrapyard UAE '25...



70+ applicants



30+ "hackers"



12 projects



10 mentors + judges



6 sponsors



₹ 2K in prizes

FOR TEENS, BY TEENS

What's Checkpoint about?

Checkpoint is a beginner-friendly hackathon for high schoolers where they will spend 3 days working together to design and build projects with the theme: *"Gamified Productivity & Street Culture"*

- + Instant mentorship, resources & support
- + Like-minded networking opportunities
- + Logistically free for all participants

Why sponsor us?

Our Mission

... is to inspire **the next generation of developers**. In-person hackathons allow teenagers to experience the joy in coding. They will work in teams to build projects and advance their creativity, collaboration, and innovation skills.

We are also a **registered non-profit**, supported by Hack Club;
501(c)(3) nonprofit (EIN: 81-2908499)

We have previously organized:

- + **Scrapyard UAE**, a 2-day Hackathon conducted in Sheraa Hub, American University of Sharjah.
- + **WES:HACK**, a 2-day Hackathon conducted in Wesgreen International School.
- + **Counterspell Dubai**, a 2-day Game Jam held at Dubai Future Foundation.

Spread the word and share your vision

- + **Boost your brand awareness** by sharing company swag. Make lasting impressions with merchandise from apparel to tech goodies and accessories.
- + **Put your company in the spotlight** by sponsoring food, prizes or workshops, and help create a fun and relaxed atmosphere to network with students.
- + **Stay connected** with the brightest minds and the growing tech community by engaging with our young hackers, from all over the UAE.

Your funds will make Checkpoint possible through:

- + Security, cleaning and other fees
- + Food, drinks, and snacks for participants
- + Stickers, cards, and other swag for attendees to keep
- + Prizes as incentive to create something amazing
- + Other costs associated with hosting the event



Benefits for any level of sponsorship

	Bronze ₪ 250	Silver ₪ 500	Gold ₪ 750	Platinum ₪ 1000+
Advertising				
Send company mentors	✓	✓	✓	✓
Special thanks in opening & closing ceremonies	✓	✓	✓	✓
Custom sponsor challenge with prize of choice	—	✓	✓	✓
Keynote at opening ceremony	—	2 minutes	3 minutes	5 minutes
Final judging participation	—	—	✓	✓
Host workshop/demo your tech	—	—	✓	✓
Recruitment				
Access to participant emails, resumes, GitHub, & LinkedIn	—	Pre-event (emails only)	Pre-event	Pre-event
Sponsor & recruitment booths	—	—	✓	✓
Branding				
Your logo on our website	✓	✓	✓	✓
Distribute company swag	✓	✓	✓	✓
Your logo on T-shirts*	—	—	✓	✓
Social Media Campaign	—	—	✓	✓

* Worn by Volunteers only

Interested in contributing differently? Contact mustafamoamen980@gmail.com with details, and we can work something out!

More sponsorship details & terms

Some Perks are subject to change depending on our schedule; as a sponsor, you shall be duly informed, and provide substitutes if possible.

Bronze Package examples include any *non-monetary* help, (eg. tables & chairs, decorations & posters, venue/space). Perks as Bronze sponsors are more negotiable.

Anything donated can & will be returned in their original condition.

